

**part-ner-ship** (n):  
a cooperative relationship  
between people or groups who  
agree to share responsibility  
for achieving a specific goal

## Program Summary Since 2006

# of Outreach events  
**55**

# kWh savings  
**1,347,599**

# of Therm savings  
**11,645**

Delivered savings  
**\$211,455**

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## Message From the Angela Davison, Program Manager



*Program Manager Angela Davison and the CEP Efficiency First! booth at the Public Works Fair in San Bernardino.*

As we dive into another sizzling summer, I relish in the fact that the CEP is in full swing. This summer has already brought the launch of the first CEP Summer Campaign called **Efficiency First!**, the kickoff of the Tune-Ups Program, the inauguration of new PEAK hub schools in Santa Clarita, a Santa Monica High School Student Environmental Task Force wrap-up, and of course an exhausting list of events - 22 to be exact!

From its humble beginnings in the 1990's, The Energy Coalition continues to enhance the CEP and evolve the concept of partnerships. Serving as a platform for collaboration and innovation, the CEP has grown into a strong partnership model to be recognized, spawning opportunities for new partnerships.

With the support of the ten CEP city Partners, in December of 2006, we applauded the CPUC's approval of an inspirational demonstration partnership project called the Palm Desert Partnership Demonstration Project. From inception to delivery, this project lives up to the term, "aggressive approach." The 30% energy reduction goal is inspiring Palm Desert residents to be "Set to Save" and is paving the way for future city/utility collaborations.

Nearly one month ago, the Irvine City Council further illustrated

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## Partner Highlight – Linda Ceballos

As part of our continuing series showcasing our many accomplished partners, we are pleased to feature Linda Ceballos (*center*), Environmental Projects Manager and CEP Team Leader for the City of San Bernardino.

Although the CEP first started working with Linda Ceballos and the City of San Bernardino in 2004, Linda has spent the last 13 years as an advocate for the conservation of natural resources.



Linda Ceballos with two students from the Environmental Leadership and Mentoring Program.

Starting as a student intern with the City of San Bernardino in 1994, Linda was involved in the development and implementation of the City's used oil recycling program, residential recycling program, and business recycling program. Serving as Environmental Projects Manager since 1998, Linda is responsible for numerous grant-funded programs (including waste tires and beverage tire recycling), partnership programs (including the Community Energy Partnership and household hazardous waste management), and special events (including the Environmental EXPO held annually at Cal State University of San Bernardino with an average attendance of 8,000 and the annual Route 66 Rendezvous, a four-day event that attracts 500,000 car enthusiasts).

Linda's proudest accomplishment during her tenure is the development of the Environmental Leadership and Mentoring Program (ELM Program). In 2001, the ELM Program, which provides environmental training for students in grades 4-6, was recognized with a first place Keep California Beautiful Environmental Leadership Award. "The most satisfying part of my job is working with the youth," said Linda Ceballos. "You know you are doing your job when a student thanks you for letting them pull weeds in 100 degree heat or tells you the reason to use alternative fuel and energy sources is to reduce global warming."

The CEP is very appreciative of all the good work that Linda, as well as Environmental Projects Assistants Mike Moore and Adrienne Smith, and Student Intern LeaLoni Donley have done while partnering with the CEP. Thank you!

## Program Highlight - CEP Summer Campaign *Efficiency First!*



The CEP team from L to R: Adam Levitan, Angela Davison, Laurel Faulkner, Anne Lee and Stephen Kozowyk.

During the last week of May, the Community Energy Partnership launched its first annual CEP Summer Campaign, a seasonal effort to educate residents of our ten partner cities on ways to save energy and money during the upcoming hot summer months.

Our first event took place on May 19th at Santa Clarita's 18th Annual Arbor Day Celebration, where we unveiled our new campaign slogan, "*Efficiency First!*", and distributed more than 300 *Efficiency First!* Packs, which were "as hot as the Santa Ana winds blowing through Soledad Canyon," proclaimed Heather Merenda, Sustainability Planner for the City of Santa Clarita. To date, we have distributed nearly 1,700 *Efficiency First!* Packs across Southern California at events such as the Santa Monica Festival on May 20th and Corona's Olde Tyme Picnic. One of the more creative distribution outlets took place across the span of a week on the Brea trolley, a free city service. "Our goal at these community events is to raise awareness about what's going on with energy in California, and at the same time to give people the information and the technology they need to start making changes in their lives immediately," explained Angela Davison, CEP Program Manager of The Energy Coalition. Be on the lookout as other cities, such as Irvine and Cathedral City, will be distributing their *Efficiency First!* Packs at designated events throughout the rest of the summer months.

The *Efficiency First!* Pack includes tools and tips on how to reduce utility bills and save energy at the same time. Items are contained within a reusable Earthwise grocery bag and include a compact fluorescent light bulb, faucet aerators, a FilterTone®, a comprehensive guide from the U.S. Department of Energy on saving energy and money at home, as well as brochures from both Southern California Edison

and Southern California Gas Company<sup>SM</sup> on various rebate and incentive programs. Associated energy savings for each bag totals 47 kWh and 6 therms. We look forward to spreading the *Efficiency First!* message to residents in all of our ten partner cities for a collective energy savings goal of 235,000 kWh and 30,000 therms!

## CEP Staff Transitions

**ADDITIONS:** The Community Energy Partnership is pleased to introduce its newest member, Adam Levitan. In January, Adam Levitan (*pictured at right*) joined The Energy Coalition as the CEP Project Manager for the cities of Cathedral City, Corona, Moreno Valley, Palm Desert, and San Bernardino. Before arriving at The Energy Coalition, Adam worked for four years in the Office of Environmental Policy Innovation at the U.S. Environmental Protection Agency in Washington, DC. He graduated with honors in Environmental Public Policy from Pomona College, Claremont, CA. He enjoys running, hiking, swimming, surfing, and just about all other outdoor activities. Adam is looking forward to continuing his environmental work in the non-profit world. Welcome, Adam!



**DEPARTURES:** In April, Sarah Mills, the PEAK Program Manager of three years left The Energy Coalition. Under Sarah's guidance, the quantity of students taught and the resources available to PEAK students, teachers, and their families expanded significantly. We wish her the best with whatever future endeavor she chooses!

## PEAK Schools Join The *Efficiency First!* Campaign

Strengthening both city and school programs, two PEAK schools enlisted to spread the *Efficiency First!* message to PEAK Parents. The cities of Santa Clarita and Moreno Valley utilized existing school site events to distribute *Efficiency First!* Packs in support of the CEP Summer Campaign.

A PEAK Assembly held at a Santa Clarita PEAK pilot school reminded students to be smart energy managers through the hot summer months when they are at home. At the assembly, each 4th grade student (representing a Santa Clarita family) was given an *Efficiency First!* Pack. In Moreno Valley, *Efficiency First!* Packs were distributed at the dedication of the new Elementary



## Program Highlight – Set To Save

Conceived and designed to be a groundbreaking model for California's utilities and cities, the Palm Desert Partnership Demonstration Project (Set To Save) teams the City of Palm Desert with Southern California Edison, Southern California Gas Company<sup>SM</sup>, and The Energy Coalition as partners in this aggressive conservation campaign.

Set To Save is designed to empower the community to save money and energy by reducing energy consumption and peak demand within the City of Palm Desert by 30% (adjusted for growth) within five years through education, added financial incentives, new technologies and services, and a variety of community-wide efforts to heighten awareness and participation by Palm Desert residents.

With the December 14, 2006 California Public Utilities Commission approval of funding for the



Palm Desert Energy Partnership

Set To Save program, The Energy Coalition has shifted its efforts from development to implementation. Working closely with Set To Save staff, The Energy

Coalition has adapted its Community Energy Partnership (CEP) goals and objectives for the City of Palm Desert to align with the Set To Save program. At Community Energy Partnership (CEP) activities such as energy rallies and CFL bulb distributions, The Energy Coalition has taken a major role in educating City of Palm Desert residents about the program and recruiting participants in the online and in-home energy survey program.

In order to find out which energy- and money-saving upgrades to undertake first (and for the associated rebates and incentives), The Energy Coalition encourages every resident to take an energy survey on the Southern California website at [www.sce.com/survey](http://www.sce.com/survey). Small business owners can conduct an online energy survey by going to [www.sce.com/\\_CustomerView/SmallBusiness/](http://www.sce.com/_CustomerView/SmallBusiness/). Palm Desert residents who are unable to take an energy survey online can contact the City of Palm Desert's new Office of Energy Management at (760) 837-0287 to schedule an appointment for a personal in-home energy survey.

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school site for the veteran PEAK school, Sunnymead Elementary.



PEAK Project Manager, Nicole Green, at Sunnymead Elementary explaining the contents of the Efficiency First! Packs.

"It is exciting to see the synergy that results when Partner Cities work closely with their PEAK School sites," stated Nicole Green, PEAK Project Manager (pictured above). "The relationships that are built make both the city and the school programs stronger."

Set To Save, continued from Page 3

The Energy Coalition looks forward to saving Palm Desert residents energy and money by reaching the joint goals of the Palm Desert Partnership Demonstration Project and the Community Energy Partnership. Working together, we can make Palm Desert truly green.

Program Manager Message, continued from Page 1

their commitment to the energy efficiency movement by approving an expansion of the CEP's CFL distribution goals. And just one week ago, the City met, yet again, to approve a groundbreaking demand response component to further strengthen its city/utility partnership and enhance its portfolio of innovative and aggressive energy approaches.

It's inspiring to reflect on the outstanding commitment of all the CEP Partners, each of whom carry the weight of the Partnership and possess the power to drive its future.

Contact:  
partnership@energycoalition.org  
(949) 701-4646



Partner Bulletin

## PEAK Plus

The deadline for families to register for PEAK Plus has been extended through August!



Please notify Lisa Smith at [Lsmith@energycoalition.org](mailto:Lsmith@energycoalition.org) if you can contribute space for an announcement on your website/newsletter. Also, notify Lisa of any upcoming community events which might lend themselves to an informational table or presentation to the families of next school year's 4th graders at eligible schools. See [www.peakstudents.net](http://www.peakstudents.net) and click on PEAK Plus for a list of eligible schools.

### Please mark your calendars!

Our next **TEAM LEADERS MEETING** will take place on June 27, 2007.

**Location:**

Southern California Edison's Customer Technology Application Center (CTAC)

**Address:**

6090 N. Irwindale Ave., Irwindale, CA 91702

*Please start brainstorming now for the emerging technologies and demonstration project discussion!*

## Grant Opportunity

The Lowe's Charitable and Educational Foundation offers grants from \$5,000 - \$25,000, which can be used for building repair/renovation to buildings which serve the community. For more information please visit:

<http://www.lowes.com/lowes/lkn?action=frameSet&url=apps.bridgetree.com/funding/default.asp>

## Our Partners

- Southern California Edison
- Southern California Gas Company
- City of Brea
- City of Cathedral City
- City of Corona
- City of Hermosa Beach
- City of Irvine
- City of Moreno Valley
- City of Palm Desert
- City of San Bernardino
- City of Santa Clarita
- City of Santa Monica